



# Our goal: secure housing for 100 families in 100 days.

## We need your help!

With additional funding through the 2020 CARES Act, **Harrisonburg Redevelopment & Housing Authority (HRHA) is urgently looking to find housing for 100 new Harrisonburg and Rockingham families by September 30, 2020.** As a result of COVID-19, individuals and families have seen increased challenges in accessing affordable housing.

In our community, we simply do not have enough landlords who accept housing vouchers. This means individuals and families who have been approved for housing assistance, looking for a place to rent, are unable to find one. We need your help!

**Go to: [www.harrisonburgrha.com](http://www.harrisonburgrha.com) to take action!**



"It's not a sacrifice on our part - getting added to the list actually makes the apartment easier to advertise, and we receive most of the rent directly from HRHA each month. So in many ways it feels like a more secure financial decision and a way of making a difference in the affordable housing crisis in our community at the same time."

- Emily Blake, HCV Landlord



100 Families - 100 Days

### Want to support?

- Post on social media about the need for landlords @Harrisonburgrha
- #askalandlord to accept housing choice vouchers

### Landlord Incentives

- Help address the affordable housing crisis
- \$250 lease up bonus
- \$400 lease up bonus for accessible, 1-bedrooms
- \$750 damages fund
- Guaranteed part of rent paid by HRHA each month
- Brand new online landlord portal



Harrisonburg Redevelopment & Housing Authority